

# Jonathan Maas

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UX/UI, User Testing, Technical Writing, Business and Data Analysis, Scrum and Agile Development  
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## Objective

I have a broad background in tech, and have acted as a UX/UI Designer, User Tester, Technical Writer, and both a Business and Data Analyst. I am looking for a role in one of those fields, and I will bring my other skills to this role as well.

## Education

### **B.S./B.A. | 2000 | STANFORD UNIVERSITY**

- Dual Major: Biology and History

## Skills & Abilities

- **Adobe CC** – Photoshop, InDesign, XD, After Effects, Premiere
- **Prototyping/Wireframing** – Axure RP (Expert), InVision, Sketch, Figma, Origami, Balsamiq
- **Data Science** – MS Excel (Pivot Tables, Pivot Charts, VLOOKUP, HLOOKUP, Macros, VBA), Tableau, Power BI, Database Tagging, Data Governance Methodologies
- **Scrum/Agile** – 8 years’ experience in Scrum/Agile, PSM-1 Certified Scrum Master, experience writing User Stories
- **Technical Writing** – 4 years of experience writing B2B documentation and B2C Start Guides
- **Other** – OmniGraffle, LucidChart, Word, Confluence, Jira, Technical Writing, Business and Data Analysis, User Testing

## Experience

### **BUSINESS ANALYST / TECHNICAL WRITER | AMGEN | SEP 2020 – JAN 2021**

- I am currently fulfilling a short-term contract for Amgen’s Data Science department that will end in early January 2021.
- I am writing guides to Amgen’s many data source systems, in which I describe the source systems and the data within them, in order to improve searchability and usability, and to instruct data consumers how to connect to both structured and unstructured data.
- I am interviewing SMEs (Subject Matter Experts), Stakeholders and Business Users to set out a roadmap for future articles.
- I am also developing methodologies for data governance and tagging tables within Amgen’s searchable Data Marketplace.

### **UX CONSULTANT / TECHNICAL WRITER / DATA ANALYST | NEXCOMM3 (STARTUP) | MAR 2020 – AUG 2020**

- Made a high-fidelity clickthrough prototype for a FinTech presentation, available [in my portfolio](#)
- Wrote all the content for this Startup’s WordPress landing site - <https://www.nexcommc3.com/>

- You can see a Blog Post with Data Analysis (MS Excel Pivot Table and Pivot Chart) I uploaded here – <https://tinyurl.com/tdjqgnx>

### **TECHNICAL WRITER / USER TESTER | INVIA ROBOTICS | JAN 2020 – MAR 2020**

- Wrote the Start Guide for this warehousing robotics B2B Startup
- User Tested the Start Guide with internal staff, and iterated upon the document after feedback
- Wrote internal-facing manuals explaining warehousing terminology for new hires

### **SENIOR UX DESIGNER / BUSINESS ANALYST | AMGEN / THINKBOX CONSULTING | JULY 2019 – NOV 2019**

- Made Rapid Prototypes in Axure to visualize Amgen's Data Science Division's design goals
- Supervised a junior employee on our team
- Made Roadmaps to help stakeholders make User Testing, Design and Persona processes
- Assisted Data Visualization Engineers by incorporating Tableau Visualizations into Rapid Prototypes
- As a Business Analyst, wrote and presented Competitive Analysis reports, and performed evaluations of Amgen's current systems
- Filled in as Scrum Master when needed

### **UX DESIGNER / USER TESTER / AGILE TEAM MEMBER | AGE OF LEARNING – ABCMOUSE.COM | JUNE 2015 – FEB 2019**

- Oversaw User Testing on multiple projects – Developed tests with stakeholders, wrote scripts, made testable prototypes, analyzed results and delivered final reports with recommendations
- Acted as team communicator on this Agile team – made User Flows and Wireframes to communicate stakeholder deliverables to the developers, and vice versa
- Helped launch an update of My Hamster – from initial ideation to implementation with developers, to launch on Mobile and Desktop
- Made demos through Axure to help stakeholders visualize what they want, and to cut down on development time
- Wrote competitive analysis reports on various other apps, and made recommendations on how we can improve our own
- This is an Agile company, so hit sprint after sprint, and swarmed by helping QA when needed

### **UX DESIGNER / RAPID PROTOTYPER / USER TESTER | CITY NATIONAL BANK | FEB 2015 – JUNE 2015**

- Developed Rapid Prototypes with Axure to reconceptualize many of this banks' risk FinTech management systems
- Facilitated internal user testing to assess these prototypes
- Led stakeholder discussions ensure that the deliverables met the Business Requirements

### **PREVIOUS TECH ROLES**

- UX/UI Designer – Spark Networks (ChristianMingle and JDate) – 2012 – 2014

- General Associate / QA (Quality Assurance) Tester – ParkMe (Startup) – 2011

### **PREVIOUS NON-TECH ROLES**

- TV Producer (National Geographic, Spike TV, Discovery and more) – 2004 – 2011
- Test Question Writer for Houghton-Mifflin – 2003
- High School Tutor – 2003
- Peace Corps Volunteer – Namibia, Africa – 2000-2002