

JONATHAN MAAS

DATA ANALYST AND POWER BI SPECIALIST
WITH A BACKGROUND IN UX/UI DESIGN AND TECHNICAL WRITING
HEALTH ANALYTICS | FINTECH | EDTECH | B2B

CONTACT

310-500-5841
Jonmaas1978@gmail.com
www.theprototyper.design

SKILLS

Data Analysis
Power BI and Excel
UX/UI Design
Technical Writing
Adobe Creative Cloud
B2B, Finance, Health, EdTech
Presentation Design and
Delivery
PSM-1 Certified in
Scrum/Agile

EDUCATION

Stanford University
1996-2000
BS in Biology, BA in History

PROFILE

I was a UX/UI Designer, and then I fell in love with Microsoft Excel. Through that I got into the field of Data Science and Analytics, and Power BI. I have spent the last four years using Power BI every day, and I love it – I am open to other Data Analysis software of course.

I find that I tend to fit in well with a team of engineers that just needs that one design-thinker to bring the color scheme and put those finishing touches on the visualizations and copy. I also specialize in communication so I can be your design guide writer and corporate communications specialist as well.

EXPERIENCE

Business Analyst and Designer
Kaiser Permanente

2021-Present

- * Developed over 30 Reports using Power BI.
- * Set a color scheme through a .JSON theming file, made all the logos and graphics for team using Adobe Photoshop and Illustrator.
- * Performed Data Analysis and validation using Microsoft Excel, by connecting to our model and using a PivotTable.
- * Advocated for our users by designing Personas and generally using my background in UX/UI to listen to the Business Partners.
- * Wrote all the content for our SharePoint site and made infographics as well.
- * Sent out an external Outlook email communication each and every month to over 700 Business Partners.

Business Analyst and Technical Writer
Amgen (Agilisium Consulting)

Sep 2020 – Jan 2021

- * Made a searchable database of Amgen's many data source systems, in which I described the source systems and the data within them, and how to connect to both structured and unstructured data.

* Developed methodologies for data governance and tagging tables within Amgen's searchable Data Marketplace.

Technical Writer and Warehouse Data Analyst
inVia Robotics

Jan 2020 – Mar 2020

* Explored this startup's methodology of B2B Warehouse Data connection, and wrote a User Manual instructing external Warehouse managers in how to connect to inVia's Warehouse Management System

* User Tested the guide and adjusted accordingly

Senior UX Designer and Business Analyst
Amgen (Thinkbox Consulting)

July 2019 – Nov 2019

* Made Rapid Prototypes in Axure to visualize Amgen's Data Science division's design goals

* Assisted Data Visualization Engineers by incorporating Tableau Visualizations into Rapid Prototypes

* Filled in as Scrum Master when needed

UX/UI DESIGN ROLES

UX/UI Designer and User Tester
Age of Learning (EdTech, Education, AbcMouse.com)

2015-2019

UX Designer and Rapid Prototyper
City National Bank (FinTech)

2015

UX Designer
Spark Networks (ChristianMingle and JDate)

2012-2014

PREVIOUS NON-TECH ROLES

TV Writer and Producer (National Geographic, Spike TV, Discovery and more)

2004 – 2011

Test Question Writer for Houghton-Mifflin

2003

High School Tutor

2003

Peace Corps Volunteer and Biology Teacher
Namibia, Africa

2000-2002