

# JONATHAN MAAS

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DATA ANALYST AND POWER BI SPECIALIST  
WITH A BACKGROUND IN UX/UI DESIGN AND TECHNICAL WRITING  
HEALTH ANALYTICS | FINTECH | EDTECH | B2B

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## CONTACT

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www.theprototyper.design

## SKILLS

Data Analysis  
Power BI and Excel  
UX/UI Design  
Technical Writing  
Adobe Creative Cloud  
B2B, Finance, Health, EdTech  
Presentation Design and  
Delivery  
PSM-1 Certified in  
Scrum/Agile

## EDUCATION

Stanford University  
**1996-2000**  
BS in Biology, BA in History

## PROFILE

I was a UX/UI Designer, and then I fell in love with Microsoft Excel. Through that I got into the field of Data Science and Analytics, and Power BI. I have spent the last four years using Power BI every day, and I love it – I am open to other Data Analysis software of course.

I find that I tend to fit in well with a team of engineers that just needs that one design-thinker to bring the color scheme and put those finishing touches on the visualizations and copy. I also specialize in communication so I can be your design guide writer and corporate communications specialist as well.

## EXPERIENCE

Business Analyst and Designer  
Kaiser Permanente

### **2021-Present**

- \* Developed over 30 Reports using Power BI.
- \* Set a color scheme through a .JSON theming file, made all the logos and graphics for team using Adobe Photoshop and Illustrator.
- \* Performed Data Analysis and validation using Microsoft Excel, by connecting to our model and using a PivotTable.
- \* Advocated for our users by designing Personas and generally using my background in UX/UI to listen to the Business Partners.
- \* Wrote all the content for our SharePoint site and made infographics as well.
- \* Sent out an external Outlook email communication each and every month to over 700 Business Partners.

Business Analyst and Technical Writer  
Amgen (Agilisium Consulting)

### **Sep 2020 – Jan 2021**

- \* Made a searchable database of Amgen's many data source systems, in which I described the source systems and the data within them, and how to connect to both structured and unstructured data.

\* Developed methodologies for data governance and tagging tables within Amgen's searchable Data Marketplace.

Technical Writer and Warehouse Data Analyst  
inVia Robotics

**Jan 2020 – Mar 202**

\* Explored this startup's methodology of B2B Warehouse Data connection, and wrote a User Manual instructing external Warehouse managers in how to connect to inVia's Warehouse Management System

\* User Tested the guide and adjusted accordingly

Senior UX Designer and Business Analyst  
Amgen (Thinkbox Consulting)

**July 2019 – Nov 2019**

\* Made Rapid Prototypes in Axure to visualize Amgen's Data Science division's design goals

\* Assisted Data Visualization Engineers by incorporating Tableau Visualizations into Rapid Prototypes

\* Filled in as Scrum Master when needed

### **UX/UI DESIGN ROLES**

UX/UI Designer and User Tester  
Age of Learning (EdTech, Education, AbcMouse.com)

**2015-2019**

UX Designer and Rapid Prototyper  
City National Bank (FinTech)

**2015**

UX Designer  
Spark Networks (ChristianMingle and JDate)

**2012-2014**

### **PREVIOUS NON-TECH ROLES**

TV Writer and Producer (National Geographic, Spike TV, Discovery and more)

**2004 – 2011**

Test Question Writer for Houghton-Mifflin

**2003**

High School Tutor

**2003**

Peace Corps Volunteer and Biology Teacher  
Namibia, Africa

**2000-2002**